CONSUMER SPENDING

<u>Radius</u>	1 Mile	3 Mile	5 Mile
Total Specified Consumer Spending (\$)	\$193,214	\$1,249,688	\$3,039,447
Total Apparel	\$11,141	\$74,592	\$184,829
Total Entertainment, Hobbies & Pets	\$14,845	\$91,536	\$226,987
Total Food & Alcohol	\$51,749	\$344,984	\$846,227
Total Household	\$31,681	\$191,832	\$464,247
Total Transportation and Maintenance	\$54,915	\$375,005	\$921,233
Total Health Care	\$9,993	\$60,485	\$149,791
Total Education & Day Care	\$16,045	\$97,605	\$232,148



HOUSEHOLD INCOME AND TRAFFIC COUNT

Radius	1 Mile Radius	3 Mile Radius	5 Miles Radius
2017 Avg. Household Income:	\$136 <i>,</i> 228	\$115, 3 96	\$107,912q
2017 Med. Household Income:	\$109,726	\$93,010	\$85,579
Collection Street	Cross Street	Traffic Volume	Count Year
Central Ave	Middlesex Ave	29,494	2016



HOUSEHOLD INFO

Radius	1 Mile	3 Mile	5 Mile
Households:			
2022 Projection:	5,782	41,088	103,250
2017 Estimate:	5,619	39,867	100,291
2010 Census:	5,405	38,038	96,276
Growth 2017 – 2022:	2.90%	3.06%	2.95%
Growth 2010 – 2017:	3.96%	4.81%	4.17%
Owner Occupied:	4,424	25,469	65,664
Renter Occupied:	1,196	14,399	34,627



DEMOGRAPHICS

Radius	1 Mile Radius	3 Mile Radius	5 Miles Radius
Population:			
2022 Projection:	15,166	114,417	295,623
2017 Estimate:	14,738	111,106	287,399
2010 Census:	14,153	106,288	276,698
Growth 2017 – 2022:	2.90%	2.98%	2.86%
Growth 2010 – 2017:	4.13%	4.53%	3.87%

